**Model email for APDSP Member-Get-a-Member Campaign:**

Dear \_\_\_\_\_:

I’m writing to personally invite you to join the Association of Printing and Data Solutions Professionals, an organization that I have found valuable to my reprographics business.

Membership in APDSP comes with a number of valuable benefits, including:

\* Discounts on a variety of reprographics equipment/supplies and general business supplies and services

\* Advertising on members’ behalf in AEC publications and websites

\* Education about key topics through webinars and in-person events

\* Networking with other owners of independent reprographics businesses

\* A news-packed biweekly email newsletter

Personally, I’ve benefited from\_\_\_\_\_\_\_\_\_\_\_\_ above. That benefit alone has more than paid for our membership. Click here for more info: http://www.apdsp.org/join-APDSP/

When you register for membership, please select Referred New Member on the application form, and you’ll get your membership for only $125 per year, half off the regular cost. Please add my name to the comments box on the form so APDSP knows that I referred you.

I hope you find APDSP as valuable as I have. Feel free to get in touch with me if you have any questions.

Thank you.

Name

Company